

# The McGrath Family *Wearin' o' the Green*

## THE NORM WEITZEL OPEN SPONSORSHIP OPPORTUNITIES



### THE NORM WEITZEL OPEN:

**Buenaventura Golf Course** • 5882 Olivas Park Dr., Ventura

**Shot-Gun Start:** 9 a.m., Friday, March 17, 2017 • **RSVP No Later Than:** March 1, 2017 • **Individual Golfers:** \$150  
Texas Scramble • Awards and Prizes • Irish Feast Lunch (Corned Beef & Cabbage)

#### **Pot o' Gold Sponsor: \$5,000**

- Speaking opportunity at the Golf Tournament lunch
- Twelve player spots in the Norm Weitzel Open
- Banner featured at the tournament
- Four tee signs from Signarama
- Business card mini in newsletter to 5,000
- Logo on the tournament poster
- Logo link on the CAREGIVERS Home Page
- Opportunity to distribute promotional materials
- Opportunity to promote your business at one CAREGIVERS event in 2017

#### **Shamrock Sponsor: \$3,000**

- Speaking opportunity at the Golf Tournament lunch
- Eight player spots in the Norm Weitzel Open
- Banner featured at the tournament
- Two tee signs from Signarama
- Logo on the tournament poster
- Logo link on the CAREGIVERS event page
- Opportunity to distribute promotional materials
- Opportunity to promote your business at one CAREGIVERS event in 2017

#### **Clover Sponsor: \$1,250**

- Four player spots in the Norm Weitzel Open
- Banner featured at the tournament
- One tee sign from Signarama
- Name on the tournament poster
- Web link on the event page
- Tabletop display available

#### **Leprechaun Sponsor: \$500**

- Two player spots or a tailored presence at the Norm Weitzel Open
- Banner featured at the tournament
- Name on the tournament poster
- Tabletop display available

**To be included on publicity materials, deadline to submit logos is February 1, 2017.**

*You may submit your logo electronically (.eps file preferable 300 dpi) to:  
Info@vccaregivers.org*

**100% of the net proceeds benefit CAREGIVERS: Volunteers Assisting the Elderly**  
*Thank you for your support!*

*Irish Green Attire Encouraged!*  
**Wear a Kilt and Get a FREE Mulligan!**

**For further information please contact:**  
**Tammy Glenn,**  
**(805) 658-8530 or email info@vccaregivers.org**  
**www.vccaregivers.org/wotg.php**

## SPONSORSHIP REGISTRATION

**RSVP by Feb. 1st to maximize publicity.**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level:

- Pot o' Gold \$5,000**
- Shamrock \$3,000**
- Clover \$1,250**
- Leprechaun \$500**



Check enclosed, payable to **CAREGIVERS**  
— OR —

VISA  Mastercard  Discover  AMEX

Billing address if different from above:  
\_\_\_\_\_

Card # \_\_\_\_\_ exp. \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail to: CAREGIVERS**  
**1765 Goodyear Ave., Suite 205, Ventura, CA 93003**

### FOR OFFICE USE ONLY SPONSORSHIP LEVEL AND CHECKLIST

- Sponsorship Level: \_\_\_\_\_
- Individual Golfers at \$150 each: \_\_\_\_\_
- Fun Pack at \$50 each: \_\_\_\_\_
- Extra Lunches (March 14) at \$25 each: \_\_\_\_\_
- 'Tee Sign' Ad on Golf Course at \$100 each: \_\_\_\_\_

**GRAND TOTAL ENCLOSED: \$ \_\_\_\_\_**

Cut and Return



Founded in 1984, CAREGIVERS is one of the original pilot programs for volunteer caregiving — in the nation! Close to 600 frail, homebound seniors in Ventura County are able to continue living independently thanks to the generosity of volunteers who help each week with grocery shopping, friendly visits and a ride to the doctor. **CAREGIVERS** also boasts more than 450 student volunteers who have served seniors through our Building Bridges Intergenerational Program over the years. Today, more than 500 programs are emulating this successful community model throughout the United States.

- Caregiver Volunteer Matching**
- Building Bridges**
- Intergenerational Volunteers**
- Phone Friends**
- Care Packages & Referrals**



For information, call (805) 658-8530.

Cut and Return

# norm weitzel



Norm first came to CAREGIVERS in 1992 when he and Jack Collings put together a small tournament that raised a little more than \$1,000 with a handful of participants. If the axiom is true that when you want something done, ask a busy person, Norm was the guy! He was immediately drafted to the Board of Directors and remained in active leadership and advisory roles for CAREGIVERS over the next 22 years!

While his fingerprints can be found through the Ventura community, his son John made a point of sharing Norm's love for CAREGIVERS at his memorial service, remarking that, by far, his dad's greatest love was CAREGIVERS.

"Since our inception in 1984, we have stood on the shoulders of giants here at CAREGIVERS, and Norm Weitzel is one of those giants," said Executive Director Tammy Glenn, who came to lead the organization in January 2012. "I sought guidance from all of our leaders when I came on board and Norm was one of the first people with whom I met."

His values were rooted in tradition and community, and he supported CAREGIVERS consistently over the years. One of the most visible legacies is the annual *Wearin' o' the Green* Golf Tournament that he and Jack Collings conceived of and launched in the early 90's. In the most recent decade, the tournament has averaged \$22,000 annually for the benefit of seniors in Ventura County. On the occasion of the tournament's 25th year, the *Wearin' o' the Green* is not only a signature event, it is an annual tradition in the county.



For more information, contact

Tammy I. Glenn, Executive Director  
 1765 Goodyear Avenue, Suite 205,  
 Ventura, CA 93003  
 (805) 658-8530  
 www.vccaregivers.org

Tax ID 77-0081692

# The McGrath Family

# Wearin' o' the Green

2017 SPONSORSHIP OPPORTUNITIES

## NORM WEITZEL OPEN



benefiting



Honoring:



Sam Martinez and Pablo Ortiz